

THE VALUE OF CLEAN[®]

A modest investment in cleaning produces substantial returns

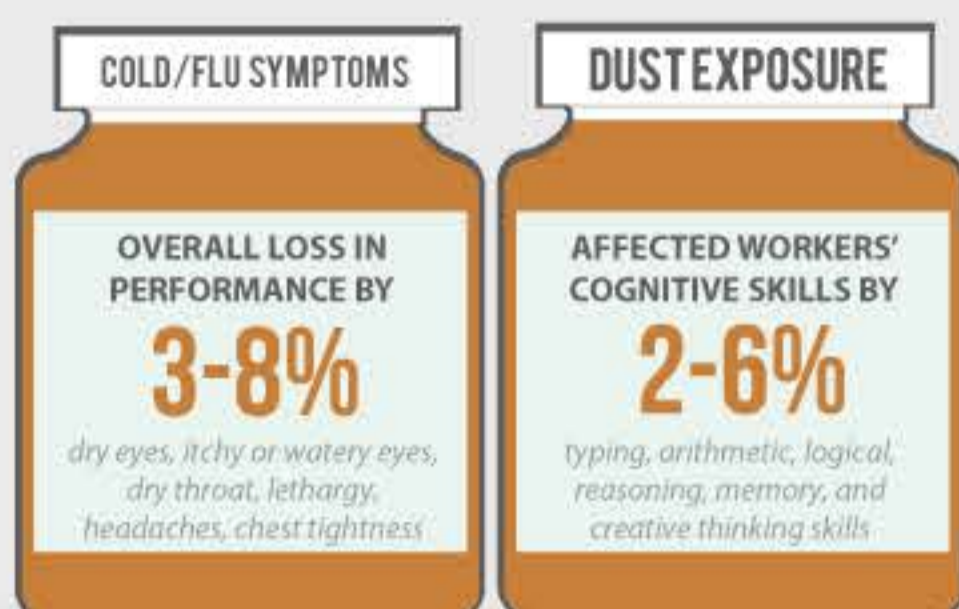


PRESENTED BY: **ISSA** Advancing Clean. Driving Innovation.

SICK EMPLOYEES ARE COSTING YOU MONEY



COSTS
\$225.8 BILLION
PER YEAR



UNPLANNED ABSENCES CAUSE WORKPLACE PROBLEMS



HOW DOES CLEAN EQUAL GREEN?



reduced probability of catching the common cold and influenza



of surfaces contaminated with viruses reduced



reduced absenteeism

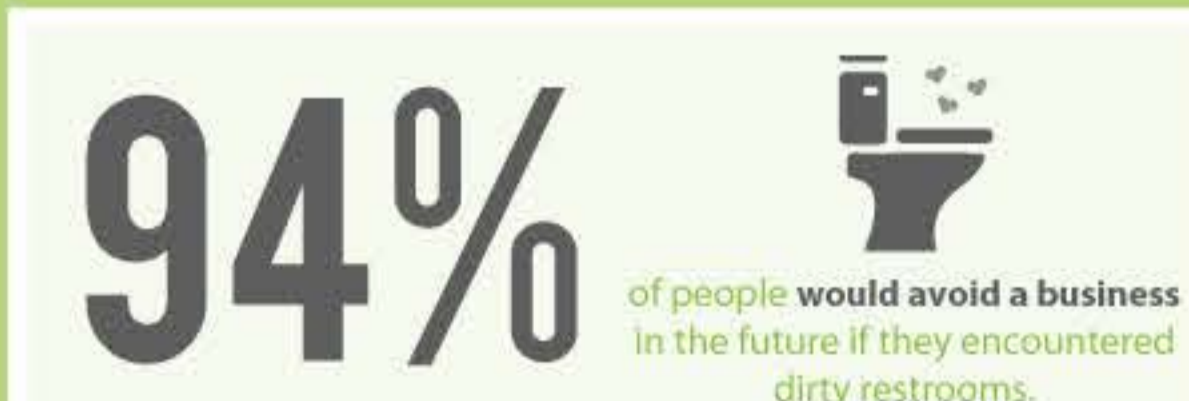
COMMON SURFACES WITH HIGH LEVELS OF CONTAMINATION



CLEANING HAS A VERY REAL AND MEASURABLE VALUE



CUSTOMERS PREFER CLEANLINESS



CLEAN FACILITIES ARE NOT JUST A COST. THEY GENERATE REVENUE.

IMPROVE YOUR BOTTOM LINE —where you haven't looked before— WITH A CLEAN FACILITY

issa.com/valuetips

Presented by: **ISSA**
ISSA is the worldwide cleaning industry association.

Sources:
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<http://www.ncbi.nlm.nih.gov/pubmed/14665809>
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